

## Wigand Integrated Wealth Welcomes Accomplished Financial Professional, Ryan Harris, to Its Dedicated Team of Financial Professionals

Colorado Springs, CO 11/20/2023 – Wigand Integrated Wealth is thrilled to announce the latest addition to its distinguished team of financial professionals. Ryan Harris, a seasoned professional with a wealth of experience in finance, leadership, coaching, and business, has joined the firm, enhancing its capabilities in providing comprehensive financial planning and integrated wealth management solutions.



Ryan brings a wealth of knowledge to Wigand Integrated Wealth, having held the prestigious title of CERTIFIED FINANCIAL PLANNER™ Professional since 2010. His expertise encompasses various facets of the financial landscape, including budgeting, cash flow management, savings strategies, investment management, insurance solutions, tax optimization, estate planning, education planning, debt management, employee benefits, corporate structure, and retirement planning.

What sets Ryan apart is his deep-seated passion for integrating coaching into the financial planning process. He forges strong client relationships and conducts comprehensive assessments, delving into their values, passions, fears, and financial objectives. Through insightful coaching questions, he challenges clients' perspectives and provides unwavering support and encouragement to

drive them toward their desired financial outcomes.

Before joining Wigand Integrated Wealth, Ryan enjoyed a remarkable decade-long career at Merrill Lynch, where he worked closely with Reini Wigand as part of the team. However, his professional journey took an unconventional turn as he ventured beyond the financial industry to explore educational and entrepreneurial endeavors. Ryan's career commenced as an Air Force officer, excelling in diverse leadership and technical roles in the Communications and IT field. In recent years, he pursued a Ph.D. in Organizational Development and Leadership, embarking on a successful career as an executive leadership coach to senior leaders, including numerous C-suite

executives and military general officers. Notably, Ryan is also the founder of a thriving multimillion-dollar eCommerce business, which he operates alongside his family.

Ryan's academic accomplishments are equally impressive, including a double major in Economics and Operations Research, complemented by a minor in Mathematics, earned at the United States Air Force Academy. He furthered his education by obtaining a master's degree in business administration from the University of West Florida and completing Ph.D. coursework (ABD) at the University of the Rockies. Demonstrating his commitment to professional development, Ryan completed his CFP® educational requirements at Oklahoma City University. His coaching training has equipped him with certification and expertise in various personality assessments and coaching instruments.

Community service and volunteerism hold a special place in Ryan's heart. He has dedicated his time and expertise to various local organizations, including serving as an officer on the local chapter of the Armed Forces Communications and Electronics Association (AFCEA) board, the local USAFA graduate chapter board, and most recently as the President of the Colorado Springs Area Swimming (COSA) foundation. He has also been actively involved in finance committees for his church and his children's schools.

Ryan and his wife, Debbie, are proud residents of Colorado Springs, where they reside with their two daughters, Zoe and Allie. Their family leads an active lifestyle, balancing participation in their children's swimming activities with their commitment to raising service puppies for Freedom Service Dogs of America. They also relish outdoor adventures, such as camping, lakeside getaways, and spending quality time at their recreational property near the lake in Walsenburg, CO. In his free time, Ryan indulges in mountain biking, skiing, hunting, fishing, riding ATVs, and embracing the diverse outdoor wonders that Colorado has to offer.

President and Co-Founder Reini Wigand commented, "Ryan is one of the brightest minds in the field of wealth management. We're privileged to have him as a principal of our firm and excited to put his innovative approach and true focus on clients' interests to work in our effort to continually improve our clients' financial outcomes."

Wigand Integrated Wealth is excited to have Ryan on board and is confident that his extensive experience, commitment to client success, and passion for financial coaching will further enhance the firm's ability to provide wealth management services at the highest level.

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